B.C.I.A.A. General Membership Minutes
March 11, 2020
9:00 AM – BCIU George Room

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1. Opening Remarks & Welcome – Mike Mitchell
   - Marketing Presentation – Mark Wallace
   - Mark gave a brief presentation on his company, GameChangers Sales & Marketing Co. and the options of his company helping the BCIAA to have sponsors for each league sport championship.
   - GameChangers would get 30% of the sponsorships sold, the league would get the remaining 70% of the profit (minus signage and other expenses that would be part of the sponsorships).
   - Schools also can reach out to Mr. Wallace if they are interested in contracting GameChangers for school district sponsorship opportunities.
   - Approval of November/Fall General Membership Meeting Minutes
   - Motion by Reading, second Twin Valley – unanimously approved.

2. District III/PIAA Report & Update
   - The District 3 Committee meets tomorrow, the HR Committee will be recommending a new Executive Director at that meeting.

3. Administrative Reports, Old Business & Board Approval Items
   3.1 - Treasury Report
   - M&T Bank – $118,369.25 (as of 2/29/20)
   - LPL Financial - $27,696.51 (as of 2/29/20)
   - Motion by Dave Cummings, second by Berks Catholic – unanimously approved.
   3.2 – Arbiter 1099s
   - 3 Schools had Arbiter send 1099s which then upset some officials who got a 1099 from Arbiter when they did not make more than $600 at any of the 3 schools. Kerry met with 2 of the 3 schools and they will not be having Arbiter issue the 1099s for the 2020 tax year.
3.3 – Santander Center Parking
-Kerry has a meeting with the Parking Authority next Tuesday to set parking rates for next year at the Santander Center (told them it cannot go above $5/car).

3.4 – Girls Lacrosse Chapter
-Continued discussion about the PAC girls lacrosse fee being different than the LL boys lacrosse fee. Kerry met with girls lacrosse officials that are from Berks County and they are now pursuing starting a girls lacrosse chapter in Berks County, where the BCIAA would then set fees that follow the same procedures as every other BCIAA sport in terms of official fees.
-They are requesting that games next year be changed to Monday-Wednesday instead of Tuesday-Thursday so that they could pull from the PAC chapter if they are short on covering the BCIAA games. They also would like 3-person crews if they have enough to cover games with 3 officials like the boys use.

3.5 – Cross Country Meet Director
-Still in search of a Cross Country meet director.

3.6 – Winter Assignors – Will be board approved at next meeting
-Both winter assignors had good ratings. The biggest concern seems to be in basketball with the top rated officials not doing enough BCIAA games to qualify for the BCIAA playoffs. The BCBOA would like to change the rules that would require officials to do at least 10 BCIAA games to qualify for playoffs, in hope that the top officials will then do more league games during the regular season. BCIAA will consider changing the criteria in the Blue Book after a proposal is received from the BCBOA.

3.7 – Winter Playoff Revenue Overview
-All financial reports for the Winter playoffs were distributed to the General Membership for review.

3.8 – Winter Sport Chair Season Reports (Also Golf & Football)
-Wrestling – some discussion with the coaches over changing the individual and team tournaments, but nothing will be changed for next cycle.
-Basketball – schools should make sure they are communicating with their coaches how the playoffs will be run starting next year.
-Bowling – post season went well, the league thanks Dana and Sally Brown for all that they continue to do for the bowling league.
-Golf – same 2 sites will be used for the girls and boys/team championship next year. New league format next year will have each team play everyone in the league. Proposal for additional golfers qualifying for the playoffs will be discussed below.
-Football – no concerns at the post-season meeting.

3.9 – LL/Berks Football
-All schools have submitted letters to become associate members in the LL for football. The LLAD’s will vote on the letters in March and
the LL Board will vote on it in April.

3.10 – BCIAA Board Terms (1 Principal, BCADA President & Secretary, AD Rep for BCADA Secretary – if needed, 1 Womens Rep, 1 Officials Rep)
-Current members should let Kerry know if they would like to retain their position on the board, and anyone else who may be interested should let Kerry know. Voting on board positions will be held at the May General Membership meeting.

4. New Business
4.1 – BCADA recommends that the Golf division champions and runner-ups be allowed to bring an extra player to the BCIAA Individual/Team Tournament. (Blue Book Change – Page 40, i.)
The team tournament will be played over 18 holes with each team being able to send up to 5 golfers. **Division champions and runner-ups will be allowed to send 1 additional golfer to the individual/team tournament.** The overall team champion will be determined by calculating the top 4 low rounds after 18 holes. In the event of a tie, the next lowest round from the #5 player will be used to break the tie. The lowest AAA and AA team scores will qualify for the District Golf Team Tournament.
- Brent will discuss tie breaker options at the pre-season meeting in August and make a recommendation for additional golf tie breaking criteria.

4.2 – BCIAA Playoff Commitment (Blue Book Change – Page 24)
One of the primary reasons for the Conference to exist is to run varsity championships among the membership. **All schools that qualify for team playoffs must compete. Failure to compete in BCIAA team playoffs will result in a one year, all sports, BCIAA playoff ban for the offending school.** Individual championships are also mandatory. Schools that have competed in individual sports during the regular season, must also compete in the BCIAA individual tournaments. Failure to do so will also result in a one year, all sports, ban. An exemption may be granted by the BCIAA board in the event of an emergency. **The cheerleading competition is exempt from this policy.** For this reason, the following guidelines are in place so the Conference can effectively run these events.
- No further discussion

4.3 – BCADA recommends that the team playoff seeding meeting procedures be updated for next year to clarify the makeup of the seeding committee as follows (Blue Book Change – Sport-Specific Pages for Soccer, Field Hockey, Basketball, Baseball & Softball).
A seeding committee will be formed and run by the sport chair and meet one day after the BCIAA cutoff date at 7:00PM to create the final bracket. This committee will consist of all 8 head coaches of the teams qualifying for playoffs (or another school-appointed representative if the head coach is not available), as well as an optional one (1) or three (3) additional members who have significant knowledge of all of the playoff teams and approved by the Sport Chair and Executive Director. Athletic Directors who have nominations of qualified individuals should submit those names to the Sport Chair and
Executive Director in advance of the pre-season coaches meeting so that the Sport Chair can inform the coaches before the season starts who will be represented on the seeding committee.

In addition, recommendation to make any seeding votes be private to the seeding committee and adjust the following Blue Book language:

- Both coaches will be excused from the room for a vote. **Both coaches involved in the seeding change will not vote for the change.**
- Remaining seeding committee members will vote, with a private ballot, whether to grant or refuse the challenge considering the information presented by the two coaches involved in the seeding challenge.

-Discussion on whether the vote should be public or private, decision made to have the seeding committee votes be private.

4.4 – Proposal for Basketball Championship Broadcast by Small Player/Big Play App (would require suspended media fee protocol).
- Tabled to May meeting

4.5 – Discussion on the higher seeded team hosting BCIAA playoff games (including single or double games, times).
- Tabled to May meeting

5. Action Items approved by the BCIAA Board

5.1 – To approve sending a letter to the LL League for football associate membership for all schools who have submitted letters requesting this change for the 2022-2024 scheduling cycle.
- Motion by Governor Mifflin, second Reading – unanimously approved

5.2 – To approve a Track & Field Official Fee for all day meets at the rate of $120/meet. All officials would be required to stay for the duration of the meet and help as assigned by the meet coordinator.
- Motion by Twin Valley, second Tulpehocken – unanimously approved

5.3 – To approve Billy Harrison as the Field Hockey sport chair for the 2020-21 school year.
- Motion by Hamburg, second Oley Valley – unanimously approved

5.4 – To approve updated Blue Book language (golf championship entry) as provided in New Business 4.1.
- Motion by Tulpehocken, second Oley Valley – unanimously approved

5.5 - To approve updated Blue Book language (playoff participation) as provided in New Business 4.2.
- Motion by Kutztown, second Berks Catholic – unanimously approved

5.6 - To approve updated Blue Book language (playoff seeding committee) as provided in New Business 4.3.
- Motion by Muhlenberg, second Twin Valley – unanimously approved

5.7 – To approve updated Blue Book language (playoff seeding committee) to clarify that the seeding votes will be private.
- Motion by Wyomissing, second Brandywine – unanimously approved

5.8 – To approve/deny the proposal to allow the broadcast of future basketball championships as presented in New Business 4.4.
- Tabled to May meeting
6. Adjournment to BCADA Meeting
   - Motion by Kutztown, second Reading – meeting adjourned at 10:00AM.

Information Items –

Next B.C.I.A.A. General Membership Meeting Date:
May 6, 2020 – 9AM BCIU